

2003 ANNUAL REPORT
Vice President for Planning and Administration
Patricia Quattlebaum

This year SCSHA had unbudgeted expenses of \$4,422 that were incurred as a result of changing management companies. Despite these extra expenses, SCSHA ended 2002 with a profit of \$22,993.80. This included over \$22,000 in income from the conference. The total also included revenue that came in at the end of the year as members began paying their dues and registration for the 2003 conference. Your board members have worked diligently to manage the association with an eye toward both professionalism and fiscal restraint. Ending the year with a profit in such a tight economy was a significant achievement.

The 2003 budget was prepared with the goals of the strategic plan in mind. One of these goals is to work toward increasing the reserve fund in years when this is possible. Another goal is to increase the number of members we have, and the membership committee has already been working on this. The management company is looking at investment options that will help us maintain a strong financial base. While we funded a more limited legislative effort this year, advocacy continues to be a priority for our association.

The chair of the fundraising committee was Kathy Myers. Kathy has been exploring options for increasing non-dues revenue. SCSHA hopes to add new sources of funding in the years to come.

The chair of the membership committee was Mary Aitchison. She has worked with Jane Honaker and the members of her committee to develop strategies for increasing membership. Plans are in place to recruit more students, recent graduates of training programs and members of ASHA who are not already members of SCSHA. A new program will allow current members to reduce the cost of renewing their membership if they recruit new members. As of December 31, 2002 the number of members was 762. This included 580 regular members, 68 associate members, 95 student members and 19 life members. This represents an increase of 18 members from 2001.

Elaine Norris-Mulligan has served as the chair of the new organizational oversight committee. She has recruited committee members from across the state to represent the diversity in geographical location, work setting and culture. This diversity is needed for all SCSHA members to feel well represented. Elaine has learned that many professionals make their decision about joining SCSHA based on the conference program.

Karen Long has chaired the budget committee again this year. She and her committee met in the fall to review the proposed budget and make suggestions. As always, the committee's insights were very helpful. The new budget allocates expenses to the business office, SCSHA officers, and the Conference committee. This process should facilitate accountability in each area.