



In Touch

Winter 2011

Take a Peek at What's Inside

- President's Message
- Executive Corner
- ASHA's Schools Conference Was a Great Success
- Honors Abound in South Carolina
- Foundation News
- Clinical Use of iPad Technology, Riding the Wave of Technology – Clinical Applications for Speech-Language Intervention
- News From the VP for Governmental Affairs

CORRECTIONS

- On page four, the title of the article by Jamy Claire Archer has been corrected to ***Clinical Use of iPad Technology, Riding the Wave of Technology - Clinical Applications for Speech-Language Intervention***
- On page five, the title has been corrected to ***News From the VP for Governmental Affairs*** and the author has been corrected to Angela Neal, MS, CCC-SLP, VP for Governmental Affairs.



Where is the leader in you? As a new leap year approaches, preparations are being made for you to enjoy a powerful 2012 SCSHA Convention experience. The 54th Annual Convention will be held on February 16 -18, 2012, at the beautiful Kingston Plantation in Myrtle Beach, South Carolina. The theme for this year's Convention is **LEAP: Lead, Excel, Advance and Progress**. As the field of speech-language pathology and audiology evolves, we must continuously improve our ability to serve and lead. Remain at the cutting edge by staying engaged and proactive. Make plans now to attend!

Enjoy old friends and make new acquaintances as we learn to meet the challenges of our field and excel. With 40 research-based sessions to choose from, this year's Convention will be a power-packed learning experience to help increase your results, impact and effectiveness. Our extraordinary program of speakers includes:

- **Dr. Dolores Battle** – *The World is Not Flat: Preparing Speech-Language Pathologists to Serve Culturally and Linguistically Diverse Clients at Home and in the World and What the Rwandan Genocide, Holocaust and Natural Disasters Have Taught the World About Persons With Disabilities*
- **Ms. Janice Brannon** – *Multi-State Telepractice--What's the Catch?*
- **Dr. Elizabeth Crais** – *Identifying and Assessing Infants and Toddlers At-Risk for Autism Spectrum Disorders* – **Short Course Presenter**
- **Ms. Denise Dougherty** – *Making the Leap Into Private Practice and End of Life: PEG Tube Decisions*
- **Mr. Perry Flynn** – *Conducting Educationally Relevant Evaluations and Writing Educationally Relevant IEPs and Educationally Relevant Service Delivery: Tying SLP Services to the Core Content Standard*
- **Ms. Ellayne Ganzfried** – *Aphasia Advocacy: Tools for Community Outreach, Education and Increased Awareness*

LEAP with SCSHA: Lead, Excel, Advance and Progress

- **Ms. Sue Hale** – *Clinical Education: Changing Supervisory Roles and Counseling: Communicating With Families*
- **Dr. Kelly Hall** – *Pediatric Dysphagia and Feeding Disorders: A New Role for the School-Based SLP and Management of Child Voice Disorders*
- **Ms. Laurie Alban Havens** – *Getting Services Covered – The Changing Faces of Reimbursement*
- **Dr. Alan Kamhi** – *Creating Proficient Readers and Comprehenders* – **Short Course Presenter**
- **Dr. Carol Koch** – *Intervention for Speech Sound Disorders: Beyond the Basics*
- **Ms. Sarah McCulloh, Ms. Erin Meece and Ms. Nikki Reid** – *Whole Body Connected: Take a Look*
- **Dr. Mark Parker** – *Biotechnology in the Treatment of Hearing Loss: Stem Cell and Gene Therapy*
- **Ms. Keli Richmond** – *Simultaneously Improve Speech Intelligibility and Establish Literacy Skills With Orthographic Instruction!*
- **Ms. Theresa Rodgers** – *The 3 Rs of Ethical Decision-Making: Recognizing, Reporting and Resolving and Advocating for the Professions – Strategies for Member Success*

- **Ms. Cathy Runnels** – *Building the Bridge Between Accent Modification Training and Public Speaking: Overlapping Training for the SLP*
- **Ms. Nancy Telian** – *Merging Phonemic Awareness and Phonics Within the RtI Model of Instruction and Johnny Reads CVC Words: Now What? Advanced Word Reading and Spelling*

This year's Annual Convention offers you a winning formula to achieve top performance. Build your leadership capacity through innovation and networks of support for your future. I look forward to seeing you in February. Remember to **LEAP!**

Kyndra Ford

Kyndra Ford, EdD, CCC-SLP, NBCT
2012 Convention Chair

President's Message

Set Your Inner GPS



As another calendar year comes to a close, my inner journey of introspection unfolds. This journey of introspection serves as my life's compass. A life compass for me is a GPS of sorts. This involves assessing professional development, community service and relationships with family and friends. In other words, this requires assessing one's life goals in order to program the GPS system to travel a pre-determined journey throughout each year of life.

Join me in this journey to assess the inner balance that you've obtained with personal, professional and community development goals. If you didn't set goals last year, take a few moments to write on paper goals for the upcoming year. Setting this inner GPS will help you to have a road map to become a better speech-language pathologist, audiologist, family member, friend and community partner. To me, this is the epitome of our life's existence! How many lives will you touch by investing in your professional development to hone your craft as an audiologist or speech-language pathologist? How can you become a better community partner by participating in an organization such as SCSHA? How might you become a better family member by taking time each week to recharge through prayer, meditation and/or exercise? How can you strengthen relationships with key family members and friends?

Life is fleeting and we all must live each day to the fullest knowing that life is not measured by our accomplishments but by the relationships that we make along the way! I am wishing, for each SCSHA member, a prosperous new year that fulfills all of your goals.

Happy New Year!

Regina Lemmon

Regina Lemmon, PhD, CCC-SLP
SCSHA President

Executive Corner

As the days and months rolled by in this quarter, the Executive Board has been busy working on your behalf. Here are our efforts for this quarter:

Jill Williamson, VP Education & Information, sent information on the Listserv soliciting SCSHA members to run for elected office. Elaine Sanders-Jackson led a committee to seek nominations for SCSHA awards. This group tried an innovative approach to solicit nominations including surveying members via SurveyMonkey.com. Then, following up with those members to obtain nomination letters and coming to the SCSHA Convention Annual Luncheon to celebrate the recipients. Can you guess who they are???

Angie Neal, VP for Governmental Affairs, is participating in an effort to update SC State Department of Education Speech-Language regulations. The three-tier system including Bachelor levels SLTs, Master's level SLPs without CCCs and Master's level SLPs with CCCs was proposed by the SC State Department of Education Task Force. This proposal was rejected by the SC State Department of Education and Dr. Mick Zais' Office. The State Department of Education proposed keeping it's regulation the same (Master's level professionals) but raising the Praxis II (NESPA score) to 600 for both Bachelor and Master's level applicants.

As a result, a South Carolina Taskforce was established and met on November 2, 2011 to devise a rebuttal to the South Carolina State Department of Education's proposal. Throughout this process, Heather Smith (SCSHA's lobbyist) has helped to get meeting with the SC SDE of Education when phone calls were not returned to SCSHA Board Members.

VP for Clinical/Professional Affairs, Danielle Varnedoe has worked tirelessly on efforts to improve communication and reimbursement with Medicaid MCO's. Laurie Hafner has continued to represent SCSHA on the Baby Net Committee. The committee released its findings regarding First Steps transition process and the viability of its program. Laurie Hafner, Regina Lemmon and Heather Smith attended this meeting and advocated on behalf of speech-language pathologist providing early intervention services to children in SC.

Karen Senior, VP for Planning & Administration, in conjunction with SCSHA's management office (Craven Management) has helped to keep SCSHA fiscally solvent.

Regina Lemmon, President, has attended countless meetings with various board members. These meetings have been held to advocate on your behalf regarding Medicaid, Medicare (discussed the Oct 1 changes in SNFs with ASHA officials) and SDE regulations. She, Amber Heape (President Elect) and Tara Gregori (Past President) also attended the Council of State Association Presidents' (CSAP) Fall workshop. This meeting provided valuable information to help successfully lead and operate SCSHA. During this meeting, Tara took office as CSAP's treasurer. Tara continues to monitor the Facebook page as well as post information sent to her. Lastly, many efforts were made to improve communication and transparency within this organization. Information continues to be sent to inform you of ASHA's national efforts and SCSHA's state efforts. SCSHA tube, a YouTube Channel was launched in an effort to update you in the interim periods between the *InTouch* newsletter.

As always, each and every SCSHA member is encouraged to actively participate in any of these efforts. Collectively, we can do more, achieve more and be more!

Regina Lemmon

Regina Lemmon, PhD, CCC-SLP
SCSHA President

ASHA's Schools Conference Was a Great Success!

This year's conference was held in the beautiful setting of the National Harbor, near Washington, DC and had meetings that addressed almost every need in the school setting. It was difficult to decide between sessions. The session topics ranged from ASHA's new document on the roles and responsibilities of a school based SLP to how to provide appropriate supervision for anyone from a CF to an SLPA as well as two sessions on all of the great technology available for the use in Speech Pathology (gotta love the iPad and the great applications).

In an effort to keep our association members informed of what is going on at the National level, Angie Neal and I will present, as part of the Lunch n' Learn, the "Roles and Responsibilities of a School Based SLP". This is important information provided by ASHA that will help each school-based SLP provide appropriate services to the students of our state in an efficient and ethical manner.

This conference also afforded me the opportunity to network with therapists from many other states. Some of the hot topics discussed were: common core standards, collaboration, SLPA, RTI, federal changes, funding issues and the changes in the needs of the school populations.

After attending this year's ASHA Schools Conference, I was very proud to say that I am the SEAL from South Carolina. Our state association is working on issues that are in line with what most other states are dealing with. I truly feel that we have our finger on the pulse of what is taking place in school settings across the country. I hope to see you at SCSHA.

Peggy Neel

School Programs/State Education Advocacy Leader (SEAL)

FOUNDATION NEWS

With the start of the 2009 Membership Year, SCSHA created a new membership category "Foundation Member." Thank you to our most recent SCSHA Foundation Members:

- Paul Blackburn
- John Fallon
- Neal Faulkner
- Whitney Gee
- Amy Gravino
- Judith Jones
- Dawn Kearney
- Anthony Pascarell
- Allison Rogers
- Catherin Sanderson
- Mary Stepling
- Lauren Turner
- Mary White
- Laurie Yates

Honors Abound in South Carolina

South Carolina is sometimes referred to as a sunshine state. And South Carolina shined bright as the summer sun during this year's ASHA Awards. Dr. Charles Ellis and Dr. Julius Fridriksson received honors at this year's ASHA Convention in San Diego, California.



Dr. Charles Ellis, an Associate Professor in the Health Sciences and Research department at MUSC, received ASHA's Multicultural Award. His research interests are minority health, health disparities and neurogenic communication disorders.



Dr. Julius Fridriksson, a Professor in the Communication Sciences and Disorders Department at the University of South Carolina, received ASHA's DiCarlo award for Recent Clinical Achievement for his ground-breaking research into brain stimulation and anomia recovery in individuals with aphasia. Dr. Fridriksson was recognized for bridging the gap between research and clinical practice, changing the way practitioners provide intervention to individuals who suffer communication deficits following a stroke. With \$3.5 million in grant funding to support his work, Dr. Fridriksson is a pioneer in discovering new and effective treatment approaches to improving language and communication during stroke recovery. Clarissa Bennett, SCSHA President Elect-Elect worked untirelessly to prepare the nomination packet for both the national DiCarlo and Kleffner awards competitions.

We are quite proud of these two South Carolinians that have strived to advance the profession in various ways! Congratulations and continue to shine in all that you do, Drs. Charles Ellis and Julius Fridriksson!

Regina Lemmon

Regina Lemmon, PhD, CCC-SLP
SCSHA President

Congratulations



Joanna Wolff has won a free
2012 SCSHA Convention registration!

**Membership renewals received before
December 1, 2011,
were entered into the drawing.**

Clinical Use of iPad Technology, Riding the Wave of Technology – Clinical Applications for Speech-Language Intervention

The 21st century brought a wave of new technologies in addition to savvy toddlers more capable of using them than their parents! It seems every month there's a new app. Most recently, Apple has developed the iPad; an immediate technological sensation with uses ranging from phonemic awareness to supplemental AAC! Indeed, this technology can be a phenomenal resource for our patients of all ages, but how do we harness the power to be more efficient and effective clinicians? iPad technology assists clinicians in learning to "work smarter not harder" utilizing the technology in the areas of data reporting, patient education, participation, motivation, attention, self-monitoring and overall progress.

As busy clinicians, efficiency is a key to our successful provision of therapy. One thing everyone struggles with is data collection and paperwork. With certain applications on the iPad, data collection is as simple as tapping a smiley face for a correct response and a sad face for an incorrect response. When the data is collected through the program, analyses are possible such as percentage of initial/medial/final position correct, percentage of rhymes correct, or even wh- question accuracy broken down specifically into each question word. These data and analyses [de-identified for HIPAA compliance] can then be emailed to yourself for cutting and pasting directly into the computer-generated report. This system is compatible with most electronic file systems which medical offices must utilize by 2015.

Patient education is difficult in a busy setting such as acute care yet integral to patient and family success. It is hard for the clinician to carry around diagrams, charts, medical dictionaries and translations for every scenario they may encounter. However, the iPad has applications for medical terminologies translations, medical diagrams and pictures, even coding information. It's much easier to bring up a picture of the larynx for a laryngectomy

patient and a diagram of the brain for family members of a TBI patient on a 1.6 lb tablet instead of carrying around books or papers for every body system we treat.

In using the iPad clinically, patients of all ages have been motivated to participate by its novelty and ease of use. The sharp clear graphics combined with the fun games and activities have been useful as a therapeutic reward for consistent participation. The marvel of the technology captures the attention of patients of all ages and maintains their focus to structured goal-related tasks. Most of these tasks can be completed as a multiple player game, independently or in drill format to incorporate a pragmatic if necessary.

The iPad is designed to be intuitive, a "point and click" device. The applications are easy to search, upload, and use with very little practice or difficulty. Finally, the device is expensive, but many grants and financial aid opportunities exist to obtain iPads for educational or therapeutic use. After the iPad is obtained most of the applications are less than \$10 and many are even free.

Navigating the ever-changing highway of technology can seem daunting; but with the right tools certain technologies such as the iPad can increase the efficiency and effectiveness of our therapy. The method of communication in our world is changing and we, as communication specialists, must adapt to better facilitate the communication of our patients with the world around them.

Jamy Claire Archer

Jamy Clair Archer, MS, CCC-SLP
The University of South Carolina
Speech and Hearing Research Center

Submission of Articles, Information and Ads for *In Touch* Publications

Articles, information or ads may be submitted to the SCSHA Office for publication consideration in the *In Touch*.

Items may be submitted to:

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Submission Deadlines

Fall Issue (Sept. 30 publication) Aug. 1
Winter Issue (Dec. 31 publication) Nov. 1
Spring Issue (March 31 publication) Feb. 1
Summer Issue (June 30 publication) May 1

Reminder

Please remember to
cast your vote for the 2012 candidates
for SCSHA's Executive Board.



**The ballot for this year's election is contained
on the SCSHA website.**

News From the VP for Governmental Affairs



A State Department of Education Task Force is working to address concerns regarding certification regulations for school-based speech and language personnel. The task force is made up of Special Education Directors and Lead Speech-Language Pathologists from various districts across the state, the ASHA Seal, a few members of the SCSHA Executive Board and representatives of Columbia College, South Carolina State University, University of South Carolina undergraduate and graduate speech-language programs.

Relevant facts:

- The current regulation law for State Department of Education requirements for certification of speech-language personnel
 - 1) *Master's degree;*
 - 2) *Completion of an advanced program approved by the State Board of Education for the preparation of speech-language therapists; and*
 - 3) *Minimum qualifying score(s) on the area examination(s) required by the State Board of Education*
- Federal law requirements - (<http://idea.ed.gov/explore/home>)
Title 20: Education Sec. 1412 (a)(14)(B) (14) Comprehensive system of personnel development ... that is designed to ensure an adequate supply of qualified special education, regular education, and related services personnel ... The State educational agency has established and maintains standards to ensure that personnel necessary to carry out this subchapter are appropriately and adequately prepared and trained. (B) Standards described Such standards shall - (i) **be consistent with any State-approved or State-recognized certification, licensing, registration, or other comparable requirements that apply to the professional discipline in which those personnel are providing special education or related services;** standards to ensure that personnel necessary to carry out this subchapter are appropriately and adequately prepared and trained. (B) Standards described Such standards shall - (i) **be consistent** with any State-approved or State-recognized certification, **licensing, registration, or other comparable requirements that apply to the professional discipline in which those personnel are providing special education or related services;** (ii) to the extent the standards described in subparagraph (A) are not based on the highest requirements in the State applicable to a specific profession or discipline, the State is taking steps to require retraining or hiring of personnel that meet appropriate professional requirements in the State; and (iii) allow paraprofessionals and assistants who are appropriately trained and supervised, in accordance with State law, regulations, or written policy, in meeting the requirements of this subchapter to be used to assist in the provision of special education and related services to children with disabilities under this subchapter. (C) Policy In implementing this paragraph, a State may adopt a policy that includes a requirement that local educational agencies in the State make

an ongoing good-faith effort to recruit and hire appropriately and adequately trained personnel to provide special education and related services to children with disabilities, including, in a geographic area of the State where there is a shortage of such personnel, the most qualified individuals available who are making satisfactory progress toward completing applicable course work necessary to meet the standards described in subparagraph (B)(i), consistent with State law, and the steps described in subparagraph (B)(ii) within three years.

- Requirements for Medicaid - Speech Language Pathology Services are provided by or **under the direction of a Speech-Language Pathologist.**
 - o A **Speech-Language Pathologist** in accordance with 42 CFR 440.110(c)(2)(i)(ii)(iii) is an individual who meets one of the following conditions: (i) Has a certificate of Clinical Competence from the American Speech and Hearing Association. (ii) Has completed the necessary equivalent educational requirements and work experience to qualify for the certificate. (iii) Has completed the academic program and is acquiring supervised work experience to qualify for the certificate.
 - o **§ 440.110** Physical therapy, occupational therapy, and services for individuals with speech, hearing, and language disorders.(c) Services for individuals with speech, hearing, and language disorders. (1) Services for individuals with speech, hearing, and language disorders means diagnostic, screening, preventive, or corrective services provided by or under the direction of a speech pathologist or audiologist, for which a patient is referred by a physician or other licensed practitioner of the healing arts within the scope of his or her practice under State law. (2) A "speech pathologist" is an individual who meets one of the following conditions:(i) Has a certificate of clinical competence from the American Speech and Hearing Association.(ii) Has completed the equivalent educational requirements and work experience necessary for the certificate.(iii) Has completed the academic program and is acquiring supervised work experience to qualify for the certificate.

Please join the "Lunch 'n Learn" for school-based speech personnel at the SCSHA Convention for a more in-depth discussion on this topic.

Angie Neal

Angela Neal, MS, CCC-SLP
VP for Governmental Affairs



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Spring In Touch

Deadline: February 1, 2012

2012 Convention

February 16-18, 2012

Myrtle Beach, SC

Kingston Plantation

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